Hearing	Document

Hearing Video



Part 1 Part 2

Witnesses

Michael Skarzinski

President and Chief Executive Officer, Arbitron Inc.

Ceril Shagrin
Executive VP, Corporate Research Division, Univision Communications, Inc
Michael Hoenig
President and Executive Director of the Minority Media and Telecom Council
George Ivie
Chief Executive Officer, Media Rating Council
Charles Warfield
President and Chief Operating Officer, Bromley Communications, Inc.
Frank Flores
Chief Revenue Officer & New York Market Manager, Spanish Broadcasting System
Charles Liggins, III
Chief Executive Officer and President, Radio One, Inc.

Jessica Pantini

Vice Chair of the Association of Hispanic Advertising Agencies